



India's leading consulting firm

a trusted advisor for clients across countries

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our focus sectors

retail, consumer products & e-tailing fashion - textile, apparel & engineering food services & agriculture education

India's leading management consulting firm with more than 20 years of experience in working with organizations across consumer goods and services.

Founded on the principle of "concept to commissioning", we partner our clients to identify their maximum-value opportunities, provide solutions to their key challenges and help them create a robust and high growth business models.

who are we

We have the ability to be strategic advisors providing customized solutions during the ideation phase, implementation guides through start-up assistance, and be a trusted advisor overall.

Drawing from the extensive experience of close to 125 professionals, Technopak focuses on four major divisions, which are Retail & Consumer Products, E-tailing; Fashion (Textile, Apparel & Engineering); Food Services & Agriculture, and Education.



what we do

Business Strategy: Assistance in developing value creating strategies based on consumer insights, competition mapping, international benchmarking and client capabilities.

Start-up Assistance: Leveraging operations and industry expertise to 'commission the concept' on turnkey basis.

Performance Enhancement: Operations, industry & management of change expertise to enhance the performance and value of client operations and businesses.

Capital Advisory: Supporting business strategy and execution with comprehensive capital advisory in our industries of focus.

Consumer Insights: Holistic consumer & shopper understanding applied to offer implementable business solutions.



Ebeltoft Group International Retail Experts

member of Ebeltoft group

Technopak is a member of the Ebeltoft Group, a network of International Retail Experts with presence in 22 countries. The Ebeltoft Group has provided a gamut of services to the retail sector players, including strategic planning, retail concept innovation, store design, product management etc. in its 20+ years of existence.

The worldwide presence of its members allows the Ebeltoft Group to tap into each member's regional expertise, which is an asset to other members in their global endeavors. The Group's long experience is reflected in the range of the services it offers in the retail consultancy domain, some of which are enumerated below:

- · Cross-channel strategies and management
- Retail internationalization and growth strategies
- Retail due diligence and target screening
- · Shopper marketing development
- Category management and merchandising
- E-commerce and digital strategies
- POS analysis and optimization
- Franchise development and management
- Supply chain management and operational optimization
- Human resources and sales force training
- Strategic analysis and planning

- New retail concept development
- Retail and product Branding
- Product launch and repositioning
- Store planning and design
- Customer/market research and global research studies
- Site selection, benchmarking and market sizing
- Customer satisfaction and CRM Management
- Mystery shopping programs
- Retail tours and urban revitalization



More information on the Ebeltoft Group may be obtained at: www.ebeltoftgroup.com

























































































































































































































select clients



Arvind Singhal

Chairman arvind.singhal@technopak.com

Arvind founded Technopak in 1992 and has led the company to be the thought leader in all the sectors. He has an MBA from the University of California, Los Angeles, USA along with a Bachelor of Engineering degree from IIT-Roorkee

Saloni Nangia

President saloni.nangia@technopak.com

Saloni is the President of Technopak. She was earlier heading the Retail & Consumer Products division. Saloni has worked on strategy and implementation in Retail and Consumer Products with clients from India, Asia, Europe, and North America

Ankur Bisen

Sr. Vice President ankur.bisen@technopak.com

Ankur is the Sr. Vice President of the Retail & Consumer Products division of Technopak. He brings over 14 years of cross-functional experience in strategy, marketing, and business development acquired while working in India, China, and Europe

Amit Gugnani

Sr. Vice President amit.gugnani@technopak.com

Amit is the Senior Vice President. Fashion - Textiles & Apparel and has over 19 years of experience in Apparel manufacturing. He has managed various projects involving entry strategies, business plan, feasibility studies, apparel plant start-up, business process re-engineering, etc. for leading national and international clients

Aurobindo Saxena

Vice President aurobindo.saxena@technopak.com

Aurobindo is the Vice President and Head of Education division and has around 15 years of experience in strategy development and operations management. He is an active member of the FICCI School Education Committee and has been associated with CII Special Taskforce on Skills and Education in the past.



engineering services



Techno-economic Feasibility Reports*

- · Market Analysis
- Product Mix Selection
- Technology Selection
- Balancing of Machines and Optimization of Production Plan
- Project Cost Calculation
- · Location Analysis
- Financial Projection and Analysis

Project Management Services

- Machinery/Equipment Layout
- Masterplan
- Design Conference
- · Finalization of Utilities
- Technical Specifications

Interior Designing and Fit-outs

Construction Management

- · Resource Planning
- Micro-scheduling and Orientation
- Coordination
- Material, Quality, and Cost Control
- Implementation of standard operating procedures (SOPs)
- Site Supervision
- · Safety
- Billing
- As-built Drawing

Other Engineering Services

- Masterplanning and Vetting of Masterplan
- Structural Designs and Vetting of Structural Design
- Design and Vetting of Public Health Engineering (PHE)
- Architectural Services

^{*}Textile & Apparel Food Industry and Industrial Parks

industry segments we lead in

Technopak has successfully ventured into planning, implementation, and project management of plants, warehouses, and entertainment centers with a focus on modernization, process improvement, technical valuation, power & water audit, and environmental engineering

Textile Industry













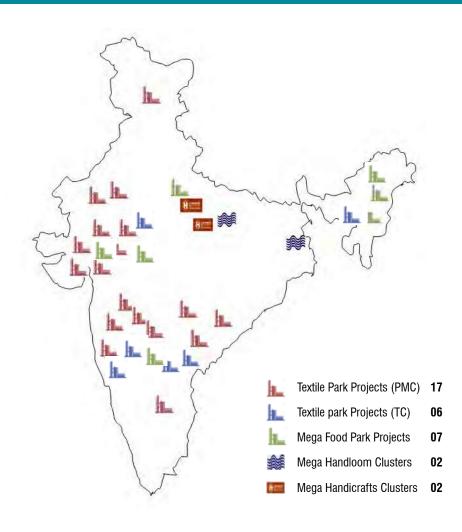
Industrial Zones and Parks

Food and Healthcare Industry

Environmental Engineering and Management

Retail Outlet and Fit-outs

Technopak's major infrastructure projects





some successful partnerships



























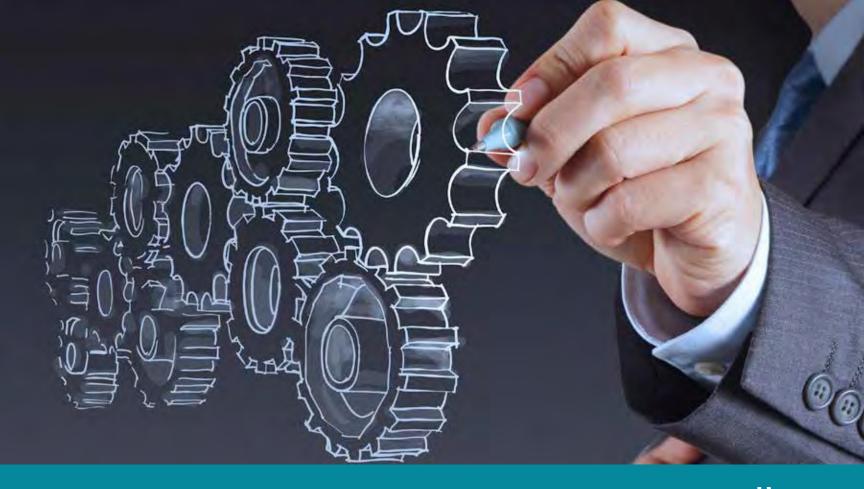












case studies representative projects



textile parks



Overview

Implementation services were required for setting up an Integrated Textile Park in Maharashtra, under the Scheme for Integrated Textile Parks of the Ministry of Textiles, Government of India

Key Deliverables

- · Finalization of masterplan, machinery layout, preparation of final drawings, structural and working details
- Preparation of detailed architectural drawings and selection of contractors for humidification and erection work
- · Supervision of various activities at site through respective contractors
- · Commissioning of Utilities
- · Commissioning of Weaving and Garmenting units
- Tender Evaluation
- Execution
- · Bill Certification
- · As-built Drawing

case study 2

Overview

Implementation Services were needed while setting up a Textile Park in Maharashtra, under the Scheme for Integrated Textile Parks of the Ministry of Textiles. Government of India

Key Deliverables

- · Finalization of masterplan, machinery layout, preparation of final drawings, structural and working details
- Preparation of detailed architectural drawings and selection of contractors for humidification and erection work
- · Supervision of various activities at site through respective contractors
- Commissioning of Utilities
- · Commissioning of Weaving and Garmenting Units



composite textile mills



case study 3

Overview

Conduct Design and Implementation of Spinning & Weaving Unit (43200 Spindle & 19000 mtrs. /day fabric)

Key Deliverables

- · Selection of Machines
- Finalization of masterplan, machinery layout, preparation of final drawings, and structural and working details
- · Ascertainment of Utility Requirements
- Preparation of detailed architectural drawings and selection of contractors for humidification and erection work
- Supervision of various activities at site through respective contractors
- Commissioning of Utilities
- Trial run and Commissioning of plant

case study 4

Overview

Conduct Design and Implementation of Spinning & Weaving Unit (36000 Spindle & 48000 mtrs. / day fabric)

Key Deliverables

- · Selection of Machines
- Finalization and Optimization of plant capacities
- Finalization of plant layout, preparation of final drawings, and structural and working details
- Assistance in Selection and Inspection of Textile Production Equipment Suppliers
- · Supervision of Installation of Equipments
- . Commissioning of Utilities
- Completion of such documentation as building drawings, O&M manuals, warranties and certificates
- Tendering and Evaluation
- · Bill Certification
- As-built Drawing



food parks & other infrastructure projects



case study 5

Overview

Implementation services were required for setting up of a Food Park in Uttarakhand, under the Mega Food Parks Scheme of the Ministry of Food Processing Industries, Government of India

Key Deliverables

- · Submission of Expression of Interest and Detailed Project Report to Ministry of Food **Processing Industries**
- · Overall Project Management
- · Pre-design Activities
- · Project Management Consultancy
- · Construction Management Consultancy

case study 6

Overview

Implementation Services for setting up a Food Park in Assam, under the scheme of Mega Food Parks under The Ministry of Food Processing Industries, Government of India

Key Deliverables

- · Submission of Expression of Interest and Detailed Project Report to Ministry of Food Processing Industries
- Overall Project Management
- · Pre-design Activities
- · Project Management Consultancy
- · Construction Management Consultancy



case study 7

Overview

Implementation services were provided for setting up a washing powder plant, with capacity of 2000 MT/week, for India's largest FMCG company

Key Deliverables

- Overall Project Management
- · Pre-design Activities
- Project Management Consultancy
- Construction Management Consultancy

case study 8

Overview

Construction Management for a Shopping Mall spanning 5 lakh sq. m.

Key Deliverables

- · Design Management
- · Cost Estimate
- Tender Documentation, Evaluation, and Finalization
- Project Monitoring and Coordination
- Technical Supervision
- Material Control and Material Management
- Coordination
- Quality Control
- · Project Accounts
- Commissioning
- Inspection
- · Project Close-out

infrastructure development



case study 9

Design an implimentation services for settting quick service restraunts and overall project management for India's leading restaurant chain

Key Deliverables

- · Store Design and Layout
- · Store Branding
- · Store and Kitchen Fit-out and Interiors
- · Location Identification and Selection
- · Overall Project Management

case study 10

Overview

Project Management Consultancy of retail and food services for new domestic terminals

Key Deliverables

- · Design Management
- · Fit-out Management
- Design Implementation
- Project Monitoring and Coordination
- Technical Supervision
- Material Control and Material Management
- Coordination
- · Quality Control
- Commissioning

Amit Gugnani

Sr. Vice President amit.gugnani@technopak.com

Amit is the Senior Vice President, Fashion - Textiles & Apparel and has over 19 years of experience in Apparel manufacturing. He has managed various projects involving entry strategies, business plan, feasibility studies, apparel plant start-up, business process re-engineering, etc. for leading national and international clients

Anupam Bajpai

Associate Vice President anupam.bajpai@technopak.com

Anupam has over 19 years experience in the construction industry, spanning technical services, and project management. He has completed a certificate course in construction management

technopak's engineering division team

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